



**Joe David Ross, DVM**  
**Sustainable Growth Texas, LLC - Ross Ranch - Ross Farm**

Joe David Ross, DVM, was born and raised on the Joe Ross Ranch in Sutton County, Texas. He graduated from Sonora High School and received his Doctor of Veterinary Medicine degree from Texas A&M University in 1959. He established a large animal practice in Sonora and ranched with his father and mother, Joe Brown and Lena Belle Ross. In 1971 he sold the veterinary practice and began to ranch full-time, raising Angora goats, cattle, sheep, Boer and Cashmere goats and wildlife.

Joe David has served as president of the Mohair Council of America, the American Angora Goat Breeders Association and the Cashmere America Co-Op. He served as chairman of the United Food Animal association, as chairman of the TSGRA Animal Health Committee, as vice-president of the Angelo Community Hospital Board, and as a director of the Sutton County Underground Water District.

A person of far-reaching interests, Joe David manages to stay current on water issues, improving mohair and cashmere preparation, marketing of goat preparation, marketing of goat meat and grass-fed beef, animal health issues relating to sheep and goats, holistic grazing, new high-tensile fencing materials and rural visibility and viability with emphasis on 4-H and FFA involvement for youth.

Three years ago, with his sister, Betsy Ross, the Rosses began to return and manage soil biology via liquid compost at the Ross Farm in Williamson County, Texas. Since adding the soil biology back to the pastures, herd health, average daily gains, beef taste and tenderness have drastically improved as have the potential health benefits of the beef in the form of Omega 3 and CLAs. The farm's beef is marketed as "Betsy Ross Grass-fed Beef". More information can be obtained about this program at [www.rossfarm.com](http://www.rossfarm.com).

Joe David, his sister Betsy, her son JR and daughter-in-law Kim, have recently formed a new, state-wide company that focuses on biological farming with the biology being returned to the land via compost tea/extract. More information can be obtained about this program at [www.sustainablegrowthtexas.com](http://www.sustainablegrowthtexas.com).